

The bleed is used to compensate inaccuracies when cutting the sheets to single stickers. For this purpose, the whole background of the design must be extended by 3mm on each side. This does not affect the main part of the design of course.

For example, if you want to order stickers in size 120x60 mm, the design file has to be created with 126x66 mm. The outer 3mm on each side are not visible, we need them just to be safe.

The following file shows the design includ the added bleed. The green line shows where the sticker will be cut. Of course, this line does not have to be in the file, we are just showing it here for your understanding.



And this is was the finished sticker later will look like:

